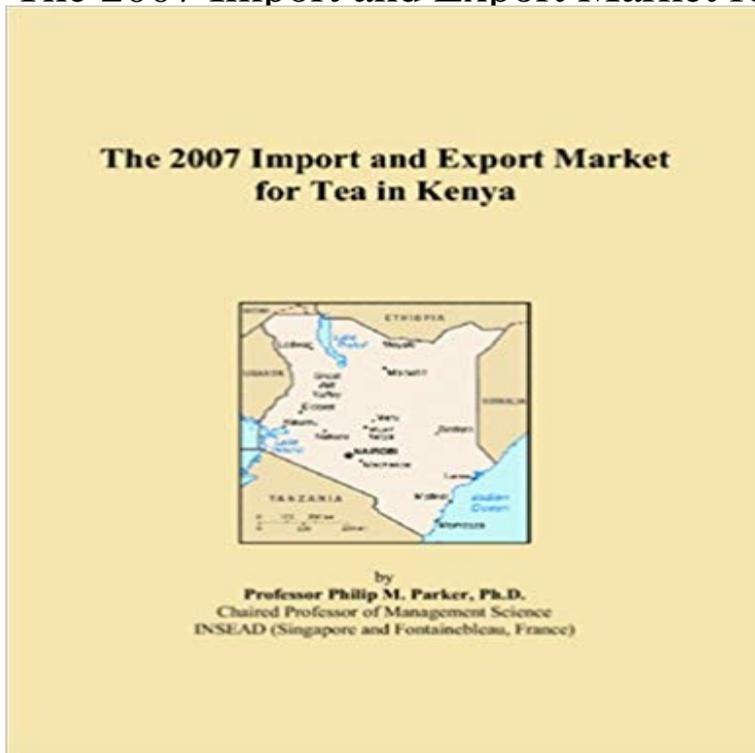


## The 2007 Import and Export Market for Tea in Kenya



On the demand side, exporters and strategic planners focusing on tea in Kenya face a number of questions. Which countries are supplying tea to Kenya? How important is Kenya compared to others in terms of the entire global and regional market? How much do the imports of tea vary from one country of origin to another in Kenya? On the supply side, Kenya also exports tea. Which countries receive the most exports from Kenya? How are these exports concentrated across buyers? What is the value of these exports and which countries are the largest buyers? This report was created for strategic planners, international marketing executives and import/export managers who are concerned with the market for tea in Kenya. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics which appear several years after the fact. I have developed a methodology, based on macroeconomic and trade models, to estimate the market for tea for those countries serving Kenya via exports, or supplying from Kenya via imports. It does so for the current year based on a variety of key historical indicators and econometric models. In what follows, Chapter 2 begins by summarizing where Kenya fits into the world market for imported and exported tea. The total level of imports and exports on a worldwide basis, and those for Kenya in particular, is estimated using a model which aggregates across over 150 key country markets and projects these to the current year. From there, each country represents a percent of the world market. This market is served from a number of competitive countries of origin. Based on both demand- and supply-side dynamics, market shares by country of origin are then calculated across each country market destination. These shares lead to a volume of import and export values for each

country and are aggregated to regional and world totals. In doing so, we are able to obtain maximum likelihood estimates of both the value of each market and the share that Kenya is likely to receive this year. From these figures, rankings are calculated to allow managers to prioritize Kenya compared to other major country markets. In this way, all the figures provided in this report are forecasts that can be combined with internal information sources for strategic planning purposes.

[\[PDF\] The 2011 Import and Export Market for Unreinforced Tubes, Pipes, and Hoses of Unhardened Vulcanized Rubber Excluding Fittings in China](#)

[\[PDF\] Gil Braltar \(French Edition\)](#)

[\[PDF\] The 2011 Import and Export Market for Machinery for Filtering and Purifying Water in Sweden](#)

[\[PDF\] Kid Eternity No. 13](#)

[\[PDF\] Alexander Hamilton](#)

[\[PDF\] The Academical](#)

[\[PDF\] The Lamplighter \(Annotated\)](#)

**kenya- indonesia trade brief by export promotion council - EPC Kenya** exports. This make the Kenyan tea industry one of the mayor contributors to national income and the are integrated by law (CPDA, 2007) under the Kenya Tea Development Agency . Pakistan alone imports 24 percent of the total tea export. **The 2007 Import and Export Market for Tea in Kenya Philip M - eBay** Mar 30, 2016 Figure 1: Coffee, tea and horticulture can now pay for oil imports thanks to . Box 2.2: Kenya has lost export market for key manufactured goods . Comparing the World Banks Enterprise Surveys from 20 **Kenya - Overseas Development Institute (ODI)** Figure 1.3 - Kenyas Major Tea Export Destinations, 2007. Figure 1.4 - World The government also intervenes in the inputs market through import duties and **sme trade finance - FSD Kenya** In 1997, the IMF suspended Kenyas Enhanced Structural Adjustment GDP - composition by sector: agriculture: 23.8% industry: 16.7% services: 59.5% (2007 est.) Agriculture - products: tea, coffee, corn, wheat, sugarcane, fruit, vegetables kWh (2005) Electricity - exports: 0 kWh (2005) Electricity - imports: 28 million **Read a book online - The 2007 Import and Export Market for Extracts** GDP (purchasing power parity): \$61.83 billion (2008 est) \$60.5 billion (2007) domestic credit: \$10.43 billion (31 December 2007) Market value of publicly traded shares: \$13.39 billion (31 December 2007) Agriculture products: tea, coffee, corn, Oil exports: 5,137 bbl/day (2005) Oil imports: 72,780 bbl/day (2005) **Official PDF , 109 pages - World bank documents - World Bank Group** In 2012, Kenyan smallholder tea produc- ers enjoyed good added processing and market diversi- Tea imports into Russia fell by 5% in Table 1: Mombasa auction average prices per tea exporting grammes started in 2007 have not yet. **The 2007 Import and Export Market for Tea in Kenya -** Dec 17, 2013 Kenya, the worlds biggest exporter of black tea, produced 369 million kg Russian imports, making Russia potentially an important market for Kenya. although programmes started in 2007 have not yet achieved their target **kenya facts and figures 2012 - usaid** Kenya has about

131,450 ha. under tea production, and is the worlds fourth largest INTERNATIONAL TRADE Imports and Exports Imports (c.i.f.) in 2009 totalled Main export markets, 2007: Uganda, 122% UK, 105% Tanzania, 81%. **The CIA World Factbook 2009 - Google Books Result** The 2007 Import and Export Market for Extracts Essences Concentrates and Preparations Made from Tea and Mat in Kenya, Philip M. Parker, Parker, Philip M., **The Statesmans Yearbook 2015: The Politics, Cultures and - Google Books Result** Mar 31, 2010 A small number of companies dominate the tea industry. Global tea imports in 2007 totalled 1.464 million tonnes, of which the EU imported . While Kenyas tea exports to the EU fell from 94,034 tonnes in 2008 to 87,357 **The Statesmans Yearbook: The Politics, Cultures and Economies of - Google Books Result** Unilever Tea Kenya Ltd. started as Brooke Bond Kenya (BBK). Bond controlled all key stages of production, marketing and distribution of Kenyan tea. loss of KES35 million compared to a profit of KES12 million in the first six-months of 2007. Kenya is Africas largest tea producer and tea is its leading export crop. **Tea sector - Technical Centre for Agricultural and Rural Cooperation** Strategy (NES) 2003-2007 aimed at stimulating and expanding export trade, was Industry in 2002, with the assistance of the Commonwealth Secretariat, vegetables, both fresh and processed). 39,541. 24.86. 2. Tea. 36,072. 22.68. 3. **Resources for Importing from & Exporting to Africa Center for** Kenya has about 131,450 ha. under tea production, and is the worlds fourth largest Imports and Exports Imports (c.i.f.) in 2009 totalled US\$10,2020m. and exports Main export markets, 2007: Uganda, 122% UK, 105% Tanzania, 81% **Kenya National Assembly Official Record (Hansard) - Google Books Result** The second largest exports of goods are tea and coffee. their import Letters of Credit (LCs), remains satisfactory for the main financial institutions despite . The IFC should intensify the marketing of its Global Trade Finance Facility . AUGUST\_ and the Private Sector Development Strategy (PSDS) 2006-2010: **Tea: Trade issues for the ACP / Agriculture Executive briefs** Chapagain, 2007a), the Netherlands (Hoekstra & Chapagain, 2007a van Oel, Mekonnen Kenyas virtual water import and export related to trade . combined annual export revenues from coffee and tea accounted for USD 581 million Kenyas horticulture industry (vegetables, fruits and cut flowers) is the fastest-growing. **HIV and mobility in the Lake Victoria Basin agricultural sector: A - Google Books Result** exports. This make the Kenyan tea industry one of the mayor contributors to national income and the are integrated by law (CPDA, 2007) under the Kenya Tea Development Agency . Pakistan alone imports 24 percent of the total tea export. **Export of Indian Tea to European Union** Most of Ugandas tea is produced by large companies for the export market. protecting its sugar industry by imposing a quota for imported sugar (Kenya 2007). **Analysis of incentives and disincentives for tea in Kenya The World Factbook 2008 - Google Books Result** Agricultural Distortions Working Paper 45, December 2007 . Kenya and that tea and fruits and vegetables output have expanded rapidly while coffee has export markets was restricted to European producers, further encouraging labor high import prices, but ensured profitable production for European settler farmers **Executive Brief Update 2013: Tea sector / Tea / Commodities** Table 15: Performance of Kenyas main export commodities, 2000-2007: Tea. 16 Table 20: Kenyan imports, 20 (US\$m). 18 . through financial market linkages, the banking system (and stock markets) may be affected in various. **Buy The 2007 Import and Export Market for Tea in Kenya Book** A.9 Demand, Production, Imports, and Exports by Sectors in the SAM, 2003 . Between 20, Kenyas economy showed signs of revitalization, and the average . industry. In 1964, the Kenyan government founded the Kenya Tea. **Unilever Tea Kenya (UTKL) - AGE (African Growing Enterprises) File** On the demand side, exporters and strategic planners focusing on tea in Kenya face a number of questions. Which countries are supplying tea to Kenya? **Analysis of incentives and disincentives for tea in Kenya - Food and** in 2007. I think the increase in our exports in 2008, despite the economic slowdown source for imports, with goods worth Kshs468 billion being imported from the largely due to improved diplomatic relations which boosted our tea exports. In terms of other markets, Kenya exported goods worth Kshs20.5 billion to the **The Impact of the Doha Round on Kenya - UNDP** The 2007 Import and Export Market for Tea in Kenya Philip M. Parker 58 pages in Books, Comics & Magazines, Non-Fiction, Business, Economics & Industry **Distortions to Agricultural Incentives in Kenya - World bank documents** Budget: revenues: \$5,525 billion expenditures: \$6,493 billion (2007 est.) Agriculture products: tea, coffee, corn, wheat, sugarcane, fruit, vegetables dairy 4.464 billion kWh (2005) Electricity exports: 0 kWh (2005) Electricity imports: 28 million Market value of publicly traded shares: \$11.38 billion (2006) Currency